

Fire Department

Mark Rohlffing
Chief

Gerard Washington
Assistant Chief

Daniel Lipski
Assistant Chief

Daniel Berendt
Assistant Chief

August 25, 2015

Dear School Administrator:

FIRE PREVENTION WEEK this year is October 4-10, 2015. Mark your calendars for Monday, September 7, 2015. This is the day that we will start accepting drawings for the 17th Annual Poster-to-Billboard Contest which is sponsored by the Milwaukee Fire Department. The topic this year will be:

**HEAR THE BEEP WHERE YOU SLEEP.
EVERY BEDROOM NEEDS A WORKING SMOKE ALARM!**

This contest is open to all City of Milwaukee elementary and middle school students. Posters will be judged on content, creativity, and interpretation of topic. Please include this year's topic in the picture.

GRAND PRIZE WINNER: 1 - winner chosen from all entries

1st, 2nd, and 3rd PLACE WINNERS: 3 - winners from each age group:

Kindergarten thru 2nd Grade / 3rd Grade thru 5th Grade / 6th Grade thru 8th Grade

Posters will be accepted from Monday, September 7 through Monday, September 28, 2015. No posters will be accepted after the September 28th deadline.

Teachers, these are the guidelines that need to be followed:

1. Posters are to be hand drawn (no computer graphics are accepted), should be made on **8 ½ x 11"** white paper and **NOT** mounted on larger paper. Crayons, colored pencils and markers may be used.
2. Completed posters should be delivered to the Milwaukee Fire Department Safety Academy, 6680 North Teutonia Avenue, Milwaukee, WI 53209 or may be mailed to the same address, as long as posters are received no later than Monday, September 28, 2015 at 4pm.

***REMINDER: Posters will be accepted as early as Monday, September 7, 2015**

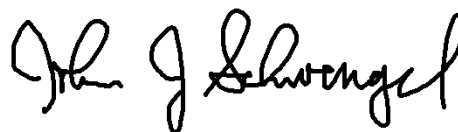
3. All posters MUST be clearly marked with the following student information on the back (see sample below):

Student's name: _____
Grade: _____
School: _____
School address: _____
Zip Code: _____
Contact Person: _____
Contact Email: _____
School Phone Number: _____

4. All above criteria must be followed for posters to be considered.
5. An independent panel of judges consisting of Milwaukee Fire Department staff and sponsors will be judging posters.
6. Schools will be notified by phone of winners once selections are made. Information packets will then be sent to the schools to be filled out by school and parents.

We hope that you will be able to work this project into your curriculum-filled days. This is an excellent way to show everyone that our school children are working together to make the City of Milwaukee and their families fire safe. Your continued support in this effort may lead to saving more than one life, and our record proves it has.

For further information concerning this contest please contact Lt. William Paulin at 414-286-5285, or email him at: mfd-dir-cr@milwaukee.gov.



JOHN J. SCHWENGEL
Chief of Training
Bureau of EMS/Training/Education

JJS/rfbd

POSTER-TO-BILLBOARD CONTEST PRIZE LIST 2015

GRAND PRIZE

- Poster made into a billboard – Clear Channel Outdoors
- 2-Tickets (luxury box) to Milwaukee Bucks Game for winner.
Family, classmates and teacher will receive tickets for general seating.
- Net book (laptop) to winner donated by Milwaukee Bucks Basketball Team
- Milwaukee Bucks t-shirt/hat
- Movie passes from Marcus Cinemas
- Lunch with the Chief – Thursday, October 8, 2015 @ 11:30 a.m.

1ST PLACE

- 2-Tickets (luxury box) to Milwaukee Bucks Game for winners.
Family, classmates and teacher will receive tickets for general seating.
- Net book (laptop) to winners donated by Milwaukee Bucks Basketball Team
- Milwaukee Bucks t-shirt/hat
- Movie passes from Marcus Cinemas
- Lunch with the Chief – Thursday, October 8, 2015 @ 11:30 a.m.

2ND PLACE

- 2-Tickets (luxury box) to Milwaukee Bucks Game for winners.
Family, classmates and teacher will receive tickets for general seating.
- Milwaukee Bucks t-shirt/hat
- Lunch party for classmates and teachers
- Movie passes from Marcus Cinemas
- Lunch with the Chief – Thursday, October 8, 2014 @ 11:30 a.m.

3RD PLACE

- 2-Tickets (luxury box) to Milwaukee Bucks Game for winners.
Family, classmates and teacher will receive tickets for general seating.
- Milwaukee Bucks t-shirt/hat
- Baseball caps from Milwaukee Fire Department
- Movie passes from Marcus Cinemas
- Lunch with the Chief – Thursday, October 8, 2014 @ 11:30 a.m.

***2015 Sponsors are:** Clear Channel Outdoors
Milwaukee Bucks Basketball Team
Marcus Theaters Corporation

Student's name: _____ Grade: _____ School: _____ School address: _____ Zip Code: _____ Contact Person: _____ Contact Email: _____ School Phone Number: _____ School FAX Number: _____	Student's name: _____ Grade: _____ School: _____ School address: _____ Zip Code: _____ Contact Person: _____ Contact Email: _____ School Phone Number: _____ School FAX Number: _____
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